

**FROM:**  
Your Cleaning Business  
19655 1st Ave S. #202  
Normandy Park, WA

**Questions?**

Please visit [www.YourCleaningBusiness.com](http://www.YourCleaningBusiness.com) or call 206-429-3372

HURRY! Reserve Your Spot Today.  
Spots are limited!



206-527-9321 fax [www.YourCleaningBusiness.com](http://www.YourCleaningBusiness.com)



**Employee Retainage WORKSHOP**

**October 29. 2016**  
CHICAGO  
**December 2. 2016**  
SEATTLE



**\$395**  
per person

Includes recordings for limitless use.  
Plus over \$500 take home  
Management products

**STICKY STAFF—  
THE ULTIMATE PROGRAM FOR  
HIRING & RETAINING  
OUTSTANDING EMPLOYEES**

**1 Day Intensive Workshop**

For Cleaning business Owners and Managers—both new and experienced—who refuse to accept sloppy, inconsistent or substandard work from their staff and want to learn the STICKY STAFF way to regain CONTROL!

**FREE Take Home Products**  
Valuing over \$500!



**Hire**

The Best People

You Don't Need an MBA to Manage Like a Professional!  
Attend and you will ..

- ◆ Get Greater Focus to the Most Important, and Most Costly Issue that Your Business Faces Today!
- ◆ Break Out of Your Comfort Zone
- ◆ Extinguish Your Burnout!
- ◆ Get Motivated in this High Energy Live Class
- ◆ Invest in Yourself and Your Business will Forever Be Better
- ◆ Get more out of 1 day then you have

**Retain**

Outstanding Employees

**Manage**

Like a Professional

- ◆ Have Fun!
- ◆ Get Loads of Valuable Takeaways
- ◆ Experience Training Exercises You can Replicate in Your Own Business
- ◆ Learn How to Double or Even Triple Your Profits by Elevating Your Staff
- ◆ Proven Techniques that can be Implemented Quickly for Your Company

**Attention Cleaning Business Owners!**



**FINALLY  
SOLVE YOUR  
STAFFING PROBLEMS**

Who needs this class? Anyone who is tired of the revolving door headaches from attracting the wrong staff, recruits not making it through the training program, or leaving within weeks for better opportunities. Learn the management skills you will need to energize and motivate your team to be the best!

**1-Day Powerful Workshop**

Master consultant, Renee O'Brien will bring her nearly 20 years experience of successful business management to you to share her STICKY STAFF formula. This class is one intense day and you will bring home loads of plug-n-play solutions for your cleaning business.

**October 29. 2016**  
CHICAGO  
**December 2. 2016**  
SEATTLE

REGISTRATION  
Call 206-429-3372  
or visit [www.YourCleaningBusiness.com](http://www.YourCleaningBusiness.com) for ticket info

REGISTRATION Call 206-429-3372, or visit [www.YourCleaningBusiness.com](http://www.YourCleaningBusiness.com) for ticket info.



# One-Day Workshop AGENDA

Take Control of your staff and your company today!

## It's Easy to Register

**Online** [www.YourCleaningBusiness.com](http://www.YourCleaningBusiness.com)

**By Phone** **206-429-3372**

**By Email** [Renee@sharpchip.com](mailto:Renee@sharpchip.com)

Each registration includes one attendance to a Live Workshop, **over \$500 of Takeaways**, AND the **Recordings of the Workshop**. So, If you cannot attend the Live event, but you want to improve your ability to hire and retain outstanding staff, then register and do the workshop at

**\$395**  
per person

Includes recordings for limitless use.  
Plus over \$500 take home  
Management products



### LOCATIONS & DATES

**CHICAGO**  
**Saturday, October 29 2016**  
**10:00 am—4:00 pm**  
**Prestigious Michigan Ave Training Ctr**  
444 N. Michigan Ave  
Chicago, IL 60611

**SEATTLE**  
**Friday, December 2 2016**  
**8:30 am—4:30 pm**  
**SharpChip Training Center**  
19655 1st Ave S. #202  
Normandy Park, WA 98148



## Renee O'Brien

*Renee O'Brien, Master Consultant will be presenting her STICKY STAFF program, and bringing her nearly 20 years experience building and managing successful businesses. Renee has worked with over 1000 business owners and is the developer of many of the common standards and management practices in the cleaning industry today, and she can't wait to share with you her program built for 2016 and beyond!*

### CHICAGO, Magnificent Mile



**Chicago,**  
**Sat. Oct. 29, 2016**  
Seats Limited to 25



**Seattle,**  
**Fri. Dec. 2 2016**  
Seats Limited to 21

### Understanding What Makes Employees Love Working For You!

- Why Employee Turnover is Killing Your Business
- Trends and Predictions for the Thorny, Complicated and Changeable Labor Market
- How to be "Staff STICKY" - Secrets to Attracting and Keeping the Best Talent
- How your company can profit from "Growth Mindset"
- Pros and Cons of Employee Empowerment

### Winning Staff Compensation and Performance Strategies - Compensation, Metrics and all things Numbers

- What is the best pay system for the cleaning industry including plug-play examples
- Stack-Ranking, Numerical Ranking, Objective Based, 360-Degree Appraisal, Critical Incidents... Which Kind of Performance Evaluation is Right for Your company?
- Take-Home house cleaning business performance evaluation
- Step-By-Step instructions for your winning Pay-For-Performance System
- Utilize SharpChip Compensation Calculator and career advancement tools

### Best Practices Policies, Procedures, Manuals, Systems & Processes

- How to write effective policies and procedures
- 2016 Attendance Policy Checklist
- Finally get organized and stop the chaos with solid policy samples
- Overcome employee's endless excuses by clearly laying out the Rules

### Mastering the Art of Motivation

- Learn what *truly* motivates employees
- 35 Ideas for Recognizing and Rewarding employees on a shoe string budget
- Take home free *epic* examples of staff contests and recognition programs
- Peek inside the Mind of the Motivated employee

## Limitless Access

Register for the Workshop and you may attend the Live Workshop, AND get the Event Recordings and tons of valuable Takeaways!

## Lunch Provided

### Recruiting and Hiring How and Where to Find Your Winning Team

- The huge difference between recruiting and hiring
- Your Dream Team – Studs, Duds and Rising stars
- The Future of recruiting
- 3 Reasons Your Recruiting Process is Failing, and how to fix it

### How to Build an Effective Training Program that WORKS!

- 8 Signs your Field Staff Training Program is broken, and how to reinvent it easily
- **Take home Housecleaning Train-the-Trainer tools, and a complete Training Program for your field employees (\$295 Value)**
- Participate in the best hands-on Training techniques
- Powerful orientation curriculum takeaway

### Leadership and Management Skills – Learn to Drive Your Team to the Highest Performance

- 5 Leadership Styles – Which one is right for you?
- Employee Discipline – What to do, what not to do, and how to get the best results
- The buzz on sting-free firing and terminations
- How to be an Effective Mentor
- The 7 most important traits every successful leader must have
- How to combat even the toughest of attitude problems
- 5 Steps to Taking Charge, and feeling in control

### Implementation Plan that will Change Your Business Forever

- We will give you only the *most important* information
- Cut to the chase and only implement proven techniques
- 6 Wise Ways to implement FAST
- 3 Key questions that make getting started simple